



derick gblonyah  
**GRAPHIC DESIGNER**

◦ **DETAILS** ◦

908.967.8543  
[derickgblonyah@gmail.com](mailto:derickgblonyah@gmail.com)

◦ **LINKS** ◦

[Portfolio](#)

[LinkedIn](#)

◦ **SKILLS** ◦

**SOFTWARE**

Microsoft Office

Adobe Creative Suite

Corel Draw

Buffer

Figma

Mailchimp

**HARD SKILLS**

Apparel Design

Drawing

Visual Design

Storyboarding

Motion Graphics

Email/Marketing Design

**SOFT SKILLS**

Customer Service

Brand Management

Teamwork

Content Creation

Detail-Oriented

**PROFILE**

As a graphic designer with experience in digital marketing and UI design, I am a versatile and skilled professional seeking opportunities in graphic design or digital marketing. As a highly motivated and detail-oriented individual, I am dedicated to delivering exceptional results and exceeding expectations.

**EXPERIENCE**

**Marketing Specialist at Fusion Transport, Rutherford, NJ**

February 2022

- Redesigned website for better user experience and engagement.
- Grew social media outreach and audience through strategic planning.
- Produced high-quality promotional material for brand messaging and offerings.
- Updated branding guidelines to reflect goals, trends, and preferences.

**Production Graphic Designer at Brimar Industries, Garfield, NJ**

September 2021 - January 2022

- Review graphics, layouts, fonts, and spelling before product is sent to print
- Retouch images to improve quality both in print and digital form
- Have worked with companies such as Google, Tesla, and Porsche

**Graphic Designer at Freelance**

June 2016

- Designed all graphics (apparel design, email marketing, social media promotional material, motion graphics, etc.) needed for various clients
- Solely designed products owned by celebrities such as Karl-Anthony Towns, Odell Beckham Jr., Lil Yachty, A Boogie wit da Hoodie, and Smooky MarGielaa
- Built a large social media following of 10,000 followers and potential customers on Instagram
- Provided enjoyable and well-researched user experience applicable to both desktop and mobile layouts

**Copywriter at The RealReal, Perth Amboy, NJ**

June 2019 - July 2021

- Write informative product descriptions using industry standard fashion terms
- Assist with high-value products such as Chanel, Gucci, Hermès, Louis Vuitton and Celine
- Consistently reach goal with minimal assistance and errors (achieved 106% MTD production)

**EDUCATION**

**Bachelors in Communications: Film & Media, Kean University, Union, NJ**

September 2016 - May 2020

**COURSES**

**Mechanical Apprentice Drafter (AD), American Design Drafting Association**

March 2014 - March 2019