



Derick Gblonyah

Graphic Designer

CONTACT

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LINKS

[Portfolio](#)

[LinkedIn](#)

SKILLS

SOFTWARE

Microsoft Office
Adobe Creative Suite
Corel Draw
Buffer
Figma
Mailchimp
Asana
Monday

DESIGN

UI Design
Storyboarding
Motion Graphics
Email/Marketing Design
Print Production
Retouching
Brand Strategy
Social Media Management
Market Research
HTML Prototyping
Copywriting

STRENGTHS

Maximization
Empathy
Futurism
Consistency
Individualization

HOBBIES

Collecting VHS tapes
Filmmaking
Re-watching "Seinfeld"
Buying sneakers
Learning Italian on Duolingo
Watching pro-wrestling

EXPERIENCE

Marketing Specialist at Fusion Transport, East Rutherford, NJ

February 2022 - Present

Led impactful initiatives to elevate the brand's online presence. This included a successful website redesign that enhanced user experience and engagement by over 20%. Through strategic planning, I expanded social media outreach and cultivated a larger audience. I also played a key role in creating high-quality promotional materials that effectively communicated brand messaging and offerings. Additionally, I updated branding guidelines to align with goals, industry trends, and audience preferences, ensuring a cohesive and compelling brand image.

Production Graphic Designer at Brimar Industries, Garfield, NJ

September 2021 - January 2022

Meticulously reviewed graphics, layouts, fonts, and spelling to ensure flawless print production. With a keen eye for detail, I carefully examined each element to guarantee optimal quality and accuracy. Additionally, I expertly retouched images to enhance their visual appeal and maintain consistent quality across both print and digital platforms. Throughout my career, I have had the privilege of working with prestigious companies such as Google, Tesla, and Porsche, delivering exceptional design solutions that meet their high standards and contribute to their brand success.

Freelance Graphic Designer at Self-Employed

June 2016 - Present

Designed various graphics for clients, including apparel, email marketing, social media, and motion graphics. I had the exclusive opportunity to create products for celebrity clients like Karl-Anthony Towns, Odell Beckham Jr., Lil Yachty, A Boogie wit da Hoodie, and Smooky MarGielaa. With a strong focus on user experience, I built a substantial Instagram following of nearly 10,000 engaged followers.

Copywriter at TheRealReal, Perth Amboy, NJ

June 2019 - July 2021

Crafted informative product descriptions utilizing industry-standard fashion terminology. I had the privilege of assisting with high-value products from renowned brands such as Chanel, Gucci, Hermès, Louis Vuitton, and Celine. With a strong commitment to excellence, I consistently achieved goals with minimal assistance and errors, surpassing production targets by 106% MTD (Month-to-Date).

Direct-to-Garment (DTG) Print Machine Operation Internship at The Atelier House

June 2020 - November 2020

Efficiently managed production orders and job assignments, responsibilities included precise printer setup according to company guidelines and safety protocols. Operated the equipment with a keen eye for detail, ensuring consistent maintenance of optimal production rates, color density, and quality standards. Proactively made adjustments as necessary to meet both company and customer guidelines.

EDUCATION

Bachelors in Communications: Film & Media, Kean University, Union, NJ

September 2016 - May 2020

COURSES

Mechanical Apprentice Drafter (AD), American Design Drafting Association

March 2014 - March 2019

Google UX Design Professional Certificate, Coursera

February 2022